

# ROBERTO C. ROJAS

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## EDUCATION

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Sacred Heart University – School of Communication & Media Arts  
Master's Degree: **Broadcast Journalism and Media Production**

Fairfield, CT  
May 2021

Sacred Heart University- School of Communication & Media Arts  
Bachelor of Arts: **Media Arts**; Concentration: **Journalism**  
Clubs: Spectrum Newspaper- Perspectives Sections co-editor

Fairfield, CT  
May 2019

## SKILLS

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- Proficient in Microsoft Office.
- Fluent in English, Spanish and Portuguese.
- Proficient in Adobe Creative Cloud.

## RELATED EXPERIENCE

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### beIN Sports USA

General Digital Content Producer

Miami, FL

February 2019-present

- Freelancer working on digital content for the company's American website and social media platforms.
- Clipping videos that would later be produced as content for Facebook & Twitter accounts.
- Mainly focused on Copa Libertadores & Sudamericana, as well as other leagues such as La Liga in Spain.

### WSHU Public Radio

Intern/Graduate Assistant/General Producer

Fairfield, CT

January 2019- present

- Writing, editing and producing original content for Fairfield's NPR (National Public Radio) station.
- Making scripts that would be later reproduced and broadcasted on the radio station.
- Interviewing people for stories, especially in the field.
- Joined as an intern during my senior year and now serves as a general producer as a part of my graduate assistant position while undergoing masters' degree at Sacred Heart University.

### VAVEL.COM

Sportswriter

Bridgeport, CT

November 2014 – August 2018

- Contributed to 370 articles focusing on the sport of soccer with over 100,000 views.
- Written for both the U.S. and UK offices.
- Provided and submitted in-depth previews, reports and live commentary of matches.
- Reported from numerous live soccer events such as the Gold Cup and Copa America Centenario throughout the United States.
- Interviewed MLS players such as Atlanta United's Miguel Almiron, Columbus Crew's Justin Meram, and Orlando City FC's Cyle Larin.

### MARCA

Writer

Madrid, Spain

July 2016 – August 2016

- Provided content for the English website of one of the largest sports newspapers in Spain.
- Translated articles for the website from Spanish to English.

### SB Nation

Writer

Bridgeport, CT

August 2015 – May 2016

- Provided opinions, analysis and insight for the 2015-2016 season of Fantasy Premier League for their website.

## ADDITIONAL EXPERIENCE

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### Chase

Bank Teller

Fairfield, CT

January 2017 – August 2019

- Provided account services to customers by receiving deposits and loan payments.
- Cashed checks, issued withdrawals, recorded deposits and sold cashier's checks.
- Provided a wonderful customer service experience.